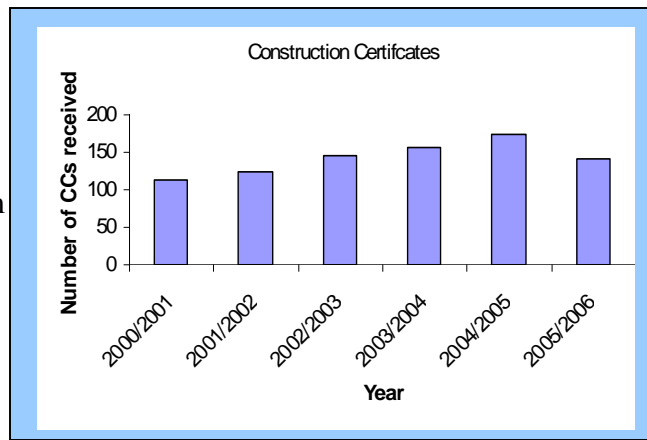


## Introduction to Gloucester

Gloucester is based only 80 minutes from Newcastle and 3hrs from Sydney offering beautiful natural surroundings and a much slower lifestyle than those locations provide. As such it is an ideal relocation destination. The last three years have seen an increased focus on Sydney and Central Coast relocations to Gloucester, so much so that land set aside for development over the next 20 years has seen subdivided and developed in a 26 month period. Those new subdivision lots are now seeing housing construction and people relocating to the district. All signs indicate that this increasing focus on relocation for lifestyle trend will continue.

The population growth and changes in the local economy are not just about residential lifestyle relocation; as there has also been a significant increase in Industry establishment and expansion including a number of small and medium sized business relocations to town. It is quite apparent that people visit the area, experience the lifestyle and then seek to relocate themselves and their business, so as to take advantage of the lifestyle whilst earning a living.



The local economy has a diversity of different business operations, based primarily on traditional primary production commodities and natural resources and their support services. However, there is now a great mix of small manufacturing sector businesses that produce innovative products for consumption within and outside the immediate region as well as some production for export. The introduction of the new and expanding manufacturing businesses has brought significant new employment opportunities to the town. Those businesses have developed or relocated here because the community and region has some significant commercial advantages that include:

- a skilled and committed workforce leading to real business productivity
- Competitive cost of land (both Residential and Industrial)
- Close proximity to Sydney and Newcastle
- Great transport linkages
- Great range of government and community services.
- Idyllic surrounds and the community's "can do" attitude

Gloucester is close to most major NSW markets with some 70% of the states population and the Ports of Newcastle and Botany within three hours, by road and rail

The existing business mix and its continuing growth is testimony to the capacity of this community to foster and support strong business outcomes.